

Manuscript: IJTDH #2973

Title: Behavior Change Communications during Antenatal Visits Using Pictorial Cards Improves Institutional Delivery Rates: Evidence from Matlab, Bangladesh

The authors should carefully follow the comments [28 comments] and correct/edit/revise the manuscript and carefully respond one by one.

Comments:**To Authors:**

1] The paragraph in introduction has been divided into two.

2] 2.1 Study setting;

One line space between the 1st and the 2nd paragraphs has been done.

3] 2.3 Statistical analysis;

One line space between the 1st and the 2nd paragraphs has been done.

4] 2.3 Statistical analysis;

One line space between the 2nd and the 3rd has been done.

5] 2.4 Conceptual model;

"Baseline Knowledge" done as "Baseline knowledge."

6] Table 1;

"Primi" is no or 0 child.

7] Table 1;

"Age in Years" done as "Age in years".

8] Table 2;

Four lines used for the variable name "Knowledge of pregnancy danger sign". For this variable name changed as "Knowledge about 5 danger signs".

9] Table 2;

One line used for the variable "All the five danger sign". For this variable name changed as "5".

10] 3.2 Knowledge about 5 pregnancy dangers signs;

"Knowledge about 5 pregnancy dangers signs" done as "Knowledge about 5-pregnancy danger signs."

11] 3.2 Knowledge about 5-pregnancy danger signs;

Rewrite has been made for the Table 2 explanation.

12] Table 2;

All horizontal lines are now neatly align at the end of right margin.

13] Line 179 below Table 2;

The variable name "maternal education" is now "Women's education".

14] Table 4;

"Multivariate model" is now "Multivariable model".

15] Line 195 below Table 3;

The variable name "maternal education" is now "Women's education".

16] Table 4;

Variable "Education" has written as "Women's education".

17] Lines 213-214 in the paragraph below Table 4;

The explanation of sentence 'However, the direction of association changed with age of mothers.' The sentence rewrite has been done.

18] Line 214;

"In bivariate analysis..... in multivariate analysis...."

Has been corrected according to the editor comments.

19] Line 218;

"Our multivariate analysis...."

Has been corrected according to the editor comments.

20] Lines 142-143 and Figure 1;

Theoretical model, its structure and explanation part has been reorganized.

Font size also made one size larger.

21] Lines 231-232;

The authors should make one line space between the paragraphs.

22] Lines 240-241;

One line space has been added between the paragraphs.

23] Lines 249-250;

One line space has been added between the paragraphs.

24] Lines 261-262;

One line space has been added between the paragraphs.

25] Lines 273-274;

One line space has been added between the paragraphs.

26] Lines 281-282;

One line space has been added between the paragraphs.

27] Lines 285-286;

One line space has been added between the paragraphs.

28] Lines 443-444;

One line space has been added between the paragraphs.

English of the manuscript has checked by a native English speaker.

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